



P R E S S   K I T   2 0 1 2

[www.cyberentertainment.com.au](http://www.cyberentertainment.com.au)

Cyber Entertainment is a ground breaking technology company that specializes in holographic displays. Visiting both 3D & live human content shot on green screen technology, Cyber Entertainment is about to change the face of entertainment as we know it.

Launching on the 13<sup>th</sup> of October with an exclusive showcase of **Lupe Fiasco appearing as a hologram** onstage with Guy Sebastian (and performing their massive Australian No#1 hit *Battle Scars*) at the Australian Commercial Radio Awards, Cyber Entertainment are also currently working with many other artists in providing options for them to appear in multiple places at once and even from beyond the grave!

Cyber Entertainment will also be offering **Cyberband** (a Holographic Event Band) and the **Darling Diamond Dolls Holographic Burlesque Show** as their first pieces of content and technology packages for entertainment bookings.

Cyber Entertainment is the brain child of Harris Meitanis from Apples and Pears Entertainment - widely regarded as the leading Event Entertainment Agency in Australia - and partners throughout the world who have created wondrous marketing opportunities with this amazing technology and who now with Harris have perfected its assimilation into the world of entertainment.

Together with over 25 years in the entertainment and marketing industry, they are pleased to bring Cyber Entertainment to the World as the World's First Ever Holographic Entertainment Agency.

**THE FUTURE IS HERE.**

For more information go to [www.cyberentertainment.com.au](http://www.cyberentertainment.com.au)

For booking enquiries, please contact  
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